



9-ONE-1

MARKETING



Supporting Your

DEPARTMENT FUNDRAISING INCENTIVE!



9-ONE-1 MARKETING ARE THE LEADERS

IN PROVIDING A DIRECT RESOURCE FOR YOUR FUNDRAISING DRIVE.

Are you not getting the results you are looking for with your fundraising results?
Are your fundraising efforts not FUN-raising efforts?

At 9-ONE-1 Marketing we tailor each of our emergency response fundraising initiatives with results in mind. We understand that outcome is more important than output and that's why we work with you to gain attention and drive results.

ASK US ABOUT OUR DIFFERENT FUNDRAISER PACKAGES.



BRONZE LEVEL

Donation Letter + Envelope + Return Envelope

1,000 - 2,500 pieces
\$0.55 each + postage

Over 2,500 pieces
\$0.40 each + postage

SILVER LEVEL

Donation Letter + Envelope + Return Envelope + Newsletter of What's New at the Department

1,000 - 2,500 pieces
\$0.70 each + postage

Over 2,500 pieces
\$0.65 each + postage

GOLD LEVEL

Donation Letter + Envelope + Return Envelope + Newsletter of What's New at the Department + Follow Up Piece after the donation received
(e.g. thank you postcard)

1,000 - 2,500 pieces | Over 2,500 pieces
\$0.85 each + postage | \$0.75 each + postage

WHY 9-ONE-1 MARKETING FOR YOUR FUNDRAISING INCENTIVE.

9-ONE-1 Marketing is your department to drive fundraising goals, track ongoing efforts and develop a strategy for future fundraising initiatives.

Many of you can attest, raising money has become a necessity and picking the right fundraiser is not always easy. We're here to help! Through many tried and tested fundraising initiatives, we've created a list of the top fundraising ideas to help your organization succeed!



FUNDRAISING INITIATIVES

for Today and the Future

Print Collateral

Direct Mail

Bonus Cards

Local Restaurant Fundraising Nights

Event Ideas for On-Site

And Much More...



DRIVING FUNDRAISING GOALS

Running a fundraiser on top of all of your other volunteer responsibilities can be a daunting task. At 9-ONE-1 Marketing, we help establish a plan and execution so you can remain focused on the more critical needs within your organization.

★ **STRATEGIC PLANNING**

★ **EXECUTION EFFORTS**

★ **DELIVERY OF RESULTS**

TRACKING ONGOING EFFORTS

Through each step of the fundraising process, tracking milestones will be implemented to uphold the respect and awareness of the goals designated to the campaign. 9-ONE-1 Marketing will identify opportunities as well as lack of responses in order to implement adjustments for the recruitment and retention process.



☎ 484-673-0385 @ 9ONE1MARKETING.COM